

Ian Wood

I am passionate about technology and innovation. My motivation is to use new technologies to create efficient solutions and compelling user experiences. I have 15 years of experience designing and delivering mobile solutions.

BS, Computer Science, 1992
New York University

Enterprise Architecture
Product Management
Project Management
Startups / Innovation
Business Development
International
Digital Content
Mobile Applications
Mobile Infrastructure
Cloud

Experience				Discipline					Industry					
2014 (to date)	Creospan (USA)	Principal Consultant Mobility	I provide strategy, design and delivery for consumer and enterprise focused wireless and mobility solutions for multiple Fortune 500 companies. Current areas of focus include: consumer mobile applications, enterprise business intelligence, sales force mobilization, wireless telemetry, big data, GIS, physical computing, IoT, connected car technologies, cloud enablement, indoor location, and enterprise sentiment.											
2013				•	•	•	•	•			•	•	•	
2012														
2011	Creospan (USA)	Principal Consultant Mobility	Responsible for the design and delivery of a cloud based enterprise OSS/BSS solution for a nationwide multi-tenant wholesale LTE service. Developed strategy and architecture to incorporate off-the-shelf solutions for activation, number management, OTA, on-line and off-line mediation, billing, analytics, subscriber and UICC profile management and other systems.	•		•	•					•	•	
2010	Multiple Startups (USA)	Independent Consultant	Created mobile product strategies and managed the delivery of mobile applications. Provided product management and project management including product strategy, solution architecture, design and UX. Applications included social networking, location based services, audio/video, business intelligence, CRM, sales force automation and retail enablement.			•	•	•	•			•		
2009						•	•	•	•					
2008	The Walt Disney Company Disney Mobile (USA)	Director Enterprise Architecture	Conceived, designed and evolved the mobile application suite and platform technologies core to Disney's mobile network offering. Designed significant portions of the technology architecture and managed multiple vendor deliveries leading up to the June 2006 launch. Thereafter developed concept and strategies and managed design and delivery of several new products including a family prepaid mobile service, a mid-tier multimedia handset, a handset activation service, rich media entertainment applications and an enhanced call control application. Disney Mobile won the 2007 Andrew Seybold Choice Award for the Most Innovative New Service by a Wireless Operator or MVNO.	•	•	•	•	•			•	•	•	
2007						•	•	•	•					
2006						•	•	•	•					
2005	Palace Ventures (UK)	Partner	Created mobile content marketing, discovery and delivery strategies for UK media companies. Managed the delivery of an award winning mobile video dating application launched by "3" in the UK. The Dateline Mobile product won 2005 Best Lifestyle/Community Application Award at MIPCOM that year. Managed the delivery of a suite of mobile games distributed under the PlayWizard brand by Carphone Warehouse in the UK.			•	•	•	•			•		
2004						•	•	•	•					
2003	Empower Interactive (UK)	CTO & Founder	Founded Empower Interactive, a mobile product company employing over 150 people and delivering messaging solutions to tier 1 mobile operator worldwide. Was the principal visionary behind the product strategy. Responsible for 3 patents (WO 03/069924 , WO 03/027872 , WO 03/001819). Conceived and architected sophisticated messaging solutions that are now in use by Orange, SMART, Wind, StarHub, Telkomsel and others. Created and designed the MDP (Message Delivery Platform) product which in its largest installation processes 6,000 SMS per second . Evangelized product strategy to help raise over \$20m in funding from private equity investors. Empower was ranked a UK Top 100 Technology Growth Company in The Sunday Times for three years (2003-2005) and a Tornado Insider Top 100 European Company in 2005. In 2006, Empower was bought by eServGlobal, a London Stock Exchange listed (symbol: ESG) provider of global carrier solutions.	•	•	•	•	•	•			•	•	
2002						•	•	•	•					
2001						•	•	•	•					
2000						•	•	•	•					
1999	IMG TWI Interactive (UK)	Director New Technology	Worked with top sporting brands including Manchester United , FC Barcelona , Wimbledon , British Open , and the PGA European Tour to deliver industry leading immersive web experiences. Worked closely with TWI's customers to architect, design and manage the delivery of solutions that bring the Internet as close as possible to the sporting action. Leveraged TWI's media production capabilities to help break new ground in delivering broadcast content and multimedia to the Internet well before the advent of broadband content. Architected solutions to provide original content video feeds, real-time photo feeds, play by play event coverage, and real-time SMS alerts.			•	•	•	•		•	•	•	
1998						•	•	•	•		•	•	•	
1997						•	•	•	•		•	•	•	
Years of Experience				10	15	13	15	10	9	6	13	10	4	