

Ian Wood

I am passionate about technology. My motivation is to use new technology to create powerful experiences that are efficient, effective and entertaining. I have over a decade of experience delivering mobile applications.

Enterprise Architecture
 Product Management
 Project Management
 Startups
 International
 Broadband Content
 Mobile Applications
 Mobile Infrastructure
 Cloud

Experience			Discipline					Industry				
2012 <small>(to date)</small>	Multiple Fortune 500's (USA)	Consultant	Developed an enterprise application mobilization strategy for one of the big four US mobile operators. This involved evaluating 25 enterprise applications for their suitability, benefit and ease of mobilization. Designed and managed the delivery of multiple enterprise mobile applications.	•	•	•			•	•		
2011	National Mobile Operator (USA)	Consultant	Designed a cloud based enterprise OSS/BSS solution for a multi-tenant wholesale 4G LTE service. This incorporated off-the-shelf solutions for activation, number management, OTA, on-line and off-line mediation, billing, analytics, subscriber and UICC profile management and other systems. Managed design, business requirements, RFP process, vendor selection, contract negotiations, design, integration and deployment.	•		•				•	•	
2010	Multiple Startups (USA)	Consultant	Created mobile product strategies and managed the delivery of successful mobile applications ranging from social entertainment applications to enterprise mobilizations across iPhone, Android and Blackberry devices. Managed all aspects of application product management and project management including product strategy, goals, design, budget, technical architecture, development, integration and QA. Experience in social networking applications, location based services, rich media entertainment, business intelligence, CRM, sales force automation and retail applications.		•	•	•			•		
2009												
2008	The Walt Disney Company Disney Mobile (USA)	Director Enterprise Architecture	Conceived, designed and evolved the mobile application suite and platform technologies core to Disney's mobile network offering. Designed significant portions of the technology architecture and managed multiple vendor deliveries leading up to the June 2006 launch. Thereafter developed concepts and managed design and delivery of several new products including a family prepaid mobile service, a mid-tier multimedia handset, a handset activation service, rich media entertainment applications and an enhanced call control application. Disney Mobile won the 2007 Andrew Seybold Choice Award for the Most Innovative New Service by a Wireless Operator or MVNO.	•	•	•			•	•	•	
2007												
2006												
2005	Palace Ventures (UK)	Partner	Created mobile content marketing, discovery and delivery strategies for UK media companies. Managed the delivery of an award winning mobile video dating application launched by "3" in the UK. The Dateline Mobile product won 2005 Best Lifestyle/Community Application Award at MIPCOM that year. Managed the delivery of a suite of mobile games distributed under the PlayWizard brand by Carphone Warehouse in the UK.		•	•		•		•		
2004												
2003	Empower Interactive (UK)	CTO & Founder	Founded Empower Interactive, a mobile product company employing over 150 people and delivering messaging solutions to tier 1 mobile operator worldwide. Was the principal visionary behind the product strategy. Responsible for 3 patents (WO 03/069924 , WO 03/027872 , WO 03/001819). Conceived and architected sophisticated messaging solutions that are now in use by Orange, SMART, Wind, StarHub, Telkomsel and others. Created and designed the MDP (Message Delivery Platform) product which in its largest installation processes 6,000 SMS per second . Evangelized product strategy to help raise over \$20m in funding from private equity investors. Empower was ranked a UK Top 100 Technology Growth Company in The Sunday Times for three years (2003-2005) and a Tornado Insider Top 100 European Company in 2005. In 2006, Empower was bought by eServGlobal, a London Stock Exchange listed (symbol: ESG) provider of global carrier solutions.	•	•		•	•		•	•	
2002												
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1999	IMG TWI Interactive (UK)	Director New Technology	Worked with top sporting brands including Manchester United , FC Barcelona , Wimbledon , British Open , and the PGA European Tour to deliver industry leading immersive web experiences. Worked closely with TWI's customers to architect, design and manage the delivery of solutions that bring the Internet as close as possible to the sporting action. Leveraged TWI's media production capabilities to help break new ground in delivering broadcast content and multimedia to the Internet well before the advent of broadband content. Architected solutions to provide original content video feeds, real-time photo feeds, play by play event coverage, and real-time SMS alerts.									
1998												
1997												
Years of Experience				8	13	11	6	9	6	11	8	2