

# Resume / Curriculum Vitae - Ian Wood

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*15 years of internet and mobile product innovation, design and delivery.*

## Career highlights:

- Started a successful mobile product company.
- Designed core network products used by mobile operators worldwide.
- Granted three patents for mobile technologies.
- Designed and managed the delivery of a mobile network operator infrastructure.
- Designed three award winning mobile applications.

## Key skills:

- Product management of mobile applications and services.
- Project management of development teams and third party vendors.
- Evangelizing product technology to customers and investors.
- In-depth understanding of the mobile industry and where it is going.
- Extensive international work experience in US, Europe, and Asia.

## Present

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### **Consultant, Ian Wood Technology Advisory (USA / UK) 2008 – Present**

Delivery of successful mobile solutions for iPhone, Android and Blackberry devices. Manage all aspects of application product management and project management including product design, budget, technical architecture, development, integration and QA. Experience in social networking applications, location based services, and entertainment.

## Past

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### **Technology Director, Disney Mobile, Walt Disney (Los Angeles) 2005 – 2007**

Conceived, designed and evolved the mobile application suite and platform technologies core to Disney's mobile network offering. Designed significant portions of the technology architecture and managed multiple vendor deliveries leading up to the June 2006 launch. Thereafter developed concepts and managed design and delivery of several new products:

- A family prepaid mobile service.
- A mid-tier multimedia handset.
- A handset activation service.
- Rich media entertainment applications.
- An enhanced call control application.

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Disney Mobile won the 2007 **Andrew Seybold Choice Award** for the **Most Innovative New Service by a Wireless Operator or MVNO**.

### **Consultant, Palace Ventures (London) 2003 – 2006**

Worked as a consultant on four major projects:

- The creation of mobile content marketing, discovery and delivery strategies for UK media and publishing companies.
- The design, delivery, and business development for an interactive mobile video dating application launched by mobile operator “3” in the UK in 2005. The Dateline Mobile product won **Best Lifestyle/Community Application Award** at **MIPCOM** that year.
- The design, delivery, and business development of a suite of mobile gambling applications for YooMedia, plc. distributed under the PlayWizard brand by Carphone Warehouse in the UK.
- The development of a mobile investment strategy for Palace Ventures, Ltd., an FSA (UK) regulated investment fund that focuses on early stage mobile technology companies which deliver industry specific vertically-oriented mobile solutions.

### **CTO & Founder, Empower Interactive Group (London) 1999 – 2003**

Founded Empower Interactive, a mobile product company employing over 150 people and delivering messaging solutions to tier 1 mobile operator worldwide. Was the principal visionary behind the product strategy. Responsible for 3 patents (WO 03/069924, WO 03/027872, WO 03/001819). Conceived and architected sophisticated messaging solutions that are now in use by Orange, SMART, Wind, StarHub, Telkomsel and others. Created and designed the MDP (Message Delivery Platform) product which in its largest installation processes 6,000 SMS per second. Evangelized product strategy to help raise over \$20m in funding from private equity investors. Empower was ranked a **UK Top 100 Technology Growth Company** in *The Sunday Times* for three years (2003-2005) and a *Tornado Insider Top 100 European Company* in 2005. In 2006, Empower was bought by eServGlobal, a London Stock Exchange listed (symbol: ESG) provider of global carrier solutions.

### **Technical Director, IMG/TWI (London) 1997 – 2000**

Worked with top sporting brands including Manchester United, FC Barcelona, Wimbledon, British Open, and the PGA European Tour to deliver industry leading immersive web experiences. Worked closely with TWI’s customers to architect, design and manage the delivery of solutions that bring the Internet as close as possible to the sporting action. Leveraged TWI’s media production capabilities to help break new ground in delivering

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broadcast content and multimedia to the Internet well before the advent of broadband content. Architected solutions to provide original content video feeds, real-time photo feeds, play by play event coverage, and real-time SMS alerts.

## Education, etc.

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New York University, Computer Science, 1992\*

US & UK citizenship

## Acknowledgements

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Andrew Seybold Choice Awards 2007

Disney Mobile

MIPCOM Mobile Awards 2005

Dateline Mobile

New Media Age Effectiveness Awards 2004

Empower Interactive / Whoosh Group

Patent WO 03/069924

Empower Interactive

Patent WO 03/027872

Empower Interactive

Patent WO 03/001819

Empower Interactive

Sunday Times Tech Track 100

Empower Interactive